



2010 ANNUAL REPORT

Board of Directors and special Volunteers

Lakeland United Way would not be possible without the support and commitment of the Board of Directors. These people volunteer their time and energies to building a better community and are actively involved in all aspects of the organization.

Ajaz Quraishi 780-826-0045

Imperial Oil Campaign
Days of Caring®
Charity Golf Classic
Radio Auction
Allocations
Financials
Charity Base Ball
Tip of Challenge

Joanne Ring

Days of Caring®
Allocations
Charity Golf Classic
Radio Auction

Cheryl Hunters

Allocations
Radio Auction

Steven Coyle

Charity Golf
Tip of Challenge
Allocations
Radio Auction
Financials

Colleen McEntee

Charity Golf Classic
Radio Auction

Lynda Quraishi

Financials
Allocations

Carolyn O'Connel

Charity Golf Classic
Radio Auction
Allocations

Kyle Harbarenko

Charity Base Ball

Ron Wilkinson

Charity Golf
Tip of Challenge
Allocations
Radio Auction

Web page address www.lakelandunitedway.com

People Helping People



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Campaign History

<u>DONATIONS AND PLEDGES</u>	<u>2008</u>	<u>2009</u>	<u>2010</u>
Imperial Oil Charity Foundation	43,000	43,000	43,000
Imperial Oil, Employees	17,749	21,574	35,462
4 Wing Employees & Contractors	-	10,000	12,230
Devon and others	46,261	46,261	81,497
Banks, Corporate and Employees	11,375	9,596	9,183
Small Business	1,400	10,000	3,107
Individuals	2,250	3,060	530
Designated from Other U.W's	-	10,693	3,388
Institution & Educational	300	300	344
Government of Canada	1,140	1,404	541
Workplace			
Charity Golf and Radio Auction	4550	3,674	3,000
TOTAL RECEIPTED DONATIONS	\$128,025	\$159,563	\$192,282
Percent of Campaign Total	61%	73%	69%

<u>SPECIAL EVENTS FUNDRAISING</u>			
Radio Auction, Radio Auction and Baseball	35,573	43,543	47,927
Imperial Oil, Special Events	25603	12001	20,862
4 Wing Special Events	9,693	-	15,000
Corporate	8510	-	-
Downtown Business Special Events	2,896	2,211	14,95
Designated Donations Fee	240	240	638
TOTAL SPECIAL EVENTS	\$82,516	\$57,997	\$85,922
PERCENT OF CAMPAIGN	39%	27%	31%



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TOTAL			
CAMPAIGN TOTAL	\$210,541	\$217,559	\$278,204
GOAL	\$100,000	\$100,000	\$100,000
PERCENT OF GOAL	211%	218%	278%

Recognition

The success of our campaigns would not be possible without the support of local businesses and individuals. Every year many businesses hold “work place” campaigns on behalf of Lakeland United Way giving their employees an opportunity to support the community through payroll deductions, special events and cash donations. Businesses and individuals that contribute. Lakeland United Way would like to thank the Following Business from the 2010 Campaign.

- *Imperial Oil Foundation and Imperial Oil Resources – Cold Lake Operations*
- *4 Wing Cold Lake*
- *Devon Canada Jackfish*
- *Devon Canada Bonnyville*
- *Fortis Alberta*
- *Cenovus Energy*
- *Canadian Tire*
- *McDonalds*
- *RBC bank*
- *ATB Financial*
- **Other United Way**
- **Base Ball Charity Game**
- **Charity Golf Tournament**
- **Radio Auction**



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- **Scotia bank**
- **C.I.B.C**
- **Lakeland Credit Union**
- **Servus Credit Union**
- **Atco Gas**
- **Doherty Insurance**
- **Trans Canada**

Lakeland United Way would also like to thank all of the local businesses that contribute to our special events such as the Radio Auction and the Charity Golf Classic. Your support is appreciated more than words can say.

Distribution of Campaign Funds

Community services	37%
Youth Services	27%
Health & Welfare Services	27%
Designated donation	9%

The operational budget for Lakeland United Way consists of the costs of delivering the campaign (6%) **and basic administration (2.8%).**

Allocations

In 2010, Lakeland United Way will allocate over \$232,544 to local organizations. These organizations are an integral part of our community and they work hard to make sure the needs of all individuals are being met. The following is a list of the organizations received funding from Lakeland United Way in 2010.



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HEALTH & WELFARE

- Canadian National Institute for the Blind
- Bonnyville FCSS
- Food Bank
- Dr. Margaret Savage Crisis Centre
- Bonnyville Native Friendship Centre
- Healthy Babies Program
- Cold Lake Native Friendship Centre
- Notre Dame Elementry school

YOUTH SERVICES

- Big Brothers/Big Sisters of Cold Lake
- Boys and Girls Club of Bonnyville
- 4 Wing MFRC
- Notre Dame Elementary School
- Cold Lake Elementry School
- Kids' Time out Play program
- Designated donation

COMMUNITY SERVICES

- Lakeland Humane Society
- Cold Lake Music Festival
- The City of Cold Lake
- Cold Lake Museum Society
- Lakeland Fetal Alcohol Spectrum disorder society
- MS Society
- BV victim services
- CL Victim Services